

On-going commitment


At VimpelCom, we are committed to acting responsibly in each of the markets which we serve. This year, the details of the activities in which we are engaged have been collated into a separate Corporate Responsibility Report, which can be obtained from pr@vimpelcom.com or downloaded from our website www.vimpelcom.com.



Volunteering cleaning up city areas in the CIS

Our ambitions in the field of Corporate Responsibility are as follows:


- we aspire to constantly delight our customers, and ensure that our products and services are safe, accessible to as many people as possible, and marketed in a transparent and responsible way;
- we aim to treat our employees fairly, and help them to develop the skills to succeed in their careers;
- we strive to operate safely and responsibly in the communities where our facilities and network are hosted, and support those communities through good quality employment, reliable coverage and lending a hand with local community issues;
- we aim to work fairly with our supplier partners to source high quality products and services that are produced ethically, and at prices that enable us to be competitive in the market;
- we need to be good partners with the governments that provide our licence to operate, and work constructively with the regulators who set the operating framework.



Donating blood
in Cambodia



Tree-planting
in Kyrgyzstan



A flood survivor
at a relief camp in
Southern Punjab

In addition, we are committed to deeper engagement with those international organizations that will assist us in pursuing the highest standards of responsibility and reporting.

Our CR report categorizes our activities into 6 focus areas:

1. Ensuring a safer customer experience – providing safe products and services, which are accessible to as many people as possible, and are marketed in a transparent and responsible way.
2. Being environmentally conscious in our actions – managing our greenhouse gas emissions to help address climate change, managing our own waste (including electronic waste) and helping to keep the local environment green and free of litter.
3. Fostering a culture of responsibility through volunteerism – our employees want to contribute to their communities and good causes, and we want to help them to get involved through volunteering initiatives.
4. Building stronger societies everyday – mobile technology can help to build more sustainable societies through the connectivity it brings. This in itself can greatly improve quality of life but it

also provides a platform for delivering new services for under-served populations including the areas of financial services, education, health and agriculture.

5. Responding quickly to disasters – when natural disasters occur, or other crises hit, having access to good communications can make all the difference. We can help with this as well as provide very practical support to the victims.
6. Supporting the common good the VimpelCom way – many of the communities where we operate face challenges that they can't meet alone. We believe we can make a difference by supporting a variety of good causes either through our volunteering (see above) or through donation of money or equipment.

Much of our activity originates in our operating businesses and this is reflected in the report which we have compiled. However, as a Group we will continue to develop our activities and report annually on the progress we have made.